



Latest Fiery XF and New Fiery Prep-it Software bring Greater Flexibility and Automation to Display Graphics Production

Fiery XF software and new Fiery Prep-It help wide-format print businesses process jobs more profitably from end to end

FREMONT, Calif., Oct. 12, 2021 – Electronics For Imaging, Inc. has unveiled its newest digital front end (DFE) and workflow solutions for display graphics and industrial printing, EFI™ Fiery® XF/Fiery proServer version 7.3 and EFI Fiery Prep-it™ workflow software.

Print shops managing numerous wide- and superwide-format inkjet printers and cutters want a single DFE and automated workflow software that can simplify and integrate their operation, reduce operator training, and achieve consistent high-quality color output. Fiery XF 7.3 with Prep-It addresses these challenges by adding the technology that highly productive organizations need.

Hundreds of new supported printers

Print shops with mixed-manufacturer printers can achieve greater production efficiencies with less operator training by having one RIP technology. Fiery XF 7.3 software and the EFI Fiery proServer digital front end (DFE) now have added support for more than 180 new printer drivers from Agfa, Canon, d.gen, Durst, HP, Mimaki, Mutoh, Roland DG, and Teckwin among others, bringing the total number of Fiery-supported printer models to more than 1,200. Customers can also now request a driver for an additional 400+ printers to complete support for their shop's installed printer base.

More efficient and flexible ways to print and cut

Customers are no longer tied to one cutting workflow when they own multiple different types of equipment with the new capability to mix and match cutting equipment with print and cut printers. Fiery XF 7.3 increases productivity through QR code support for cutting solutions from Zünd, Esko Kongsberg, iCut, EuroSystems OptiScout v8, and MATIC cutters.

Faster, more-powerful color management

This release also includes a new printing mode that can reduce the processing time of jobs that include spot colors by up to 50%. Users can choose between presets that select the highest accuracy (e.g., for proofing applications with

certain spot color settings) or highest speed as their priority when processing jobs.

Print businesses with wide-gamut printers can make the most of their printer's color capability with a new Clean Colors mode that delivers more-intense, vibrant prints. The newly supported PrintWide2020 ICC profile produces greater color saturation and contrast for higher-impact prints while, at the same time, maintain G7 tonality, a neutral gray balance and realistic skin tones.

Automated cutting workflows and cut path control with Fiery Prep-it

The new EFI Fiery Prep-it software launching in November can dramatically improve cutting preparation and production in wide- and superwide-format printing. Prep-it delivers industry-leading true-shape nesting saving more media versus competitive solutions due to its superior image placement. Automated workflows, double-sided nesting control, sophisticated cut path editing and more significantly accelerate print to cut production. The exclusive Fiery XF integration with Fiery Prep-it to enable the support of more than 1,300 cutters for the Fiery Prep-it and Fiery XF combination.

Offerings tuned to the unique needs of proofing vs production markets

Fiery XF 7.3 now offers two versions that are more specifically tuned to the needs of proofing and production customers. The two different product configurations give customers in each segment exactly what they need, including the Fiery Color Profiler Option, at the right price – with room to grow when their businesses and needs change.

“The advanced, highly automated Fiery XF, proServer and Prep-it solutions we are launching make end-to-end production more efficient and more profitable for customers,” said John Henze, vice president, sales and marketing, EFI Fiery. “These new innovations reflect our ongoing goal to help wide- and superwide-format print customers deliver the very best possible prints as quickly as possible.”

The latest Fiery XF software release is now available for all users with a current EFI Software Maintenance & Support Agreement or an EFI Enhanced Service Program. Users can purchase Fiery Prep-it software from EFI, or from authorized EFI Fiery resellers.

To download the latest EFI Fiery solutions for wide- and superwide-format digital display graphics and industrial printing, visit www.efi.com.

About EFI

EFI™ is a global technology company, based in Silicon Valley, and is leading the worldwide transformation from analog to digital imaging. We are passionate about fueling customer success with products that increase competitiveness and boost productivity. To do that, we develop breakthrough technologies for the

manufacturing of signage, packaging, textiles, ceramic tiles, building materials and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process. (www.efi.com)

Follow EFI online:

Follow us on Twitter: <https://twitter.com/EFIPrint>

Follow us on Instagram: <https://www.instagram.com/efiprint>

Find us on Facebook: www.facebook.com/EFIPrint

View us on YouTube: www.youtube.com/EFIDigitalPrintTech

#

NOTE TO EDITORS: The EFI logo and Fiery are registered trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI and Prep-it are trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.