

A close-up photograph of two models, a woman with long blonde hair on the left and a woman with dark hair on the right. They are wearing clothing with intricate floral and bird prints. The background is a soft teal color with a large, detailed orange and pink flower in the upper right corner.

**efi**

**Reggiani ecoTERRA Solution**

Digital Printers for Direct Printing on Fabric

Water-based Pigment with Binder Inks

Textile printing in  
one simple step

# The eco-friendly all-in-one solution for pigment printing

EFI™ Reggiani ecoTERRA is the all-in-one solution for pigment printing that requires no ancillary equipment for pre- and post-treatment. The ecoTERRA solution gives customers competitive advantages dramatically cutting energy and water consumption of the overall process for a more sustainable direct-to-fabric printing experience.

Eco-friendly, water-based EFI Reggiani ecoTERRA solution delivers excellent wet and dry fastness properties, remarkable sharpness in detail and extraordinarily high durability while also yielding longer printhead life with reduced maintenance costs.

Thanks to the enhanced polymerization, finishing unit, and a recently developed recipe, the EFI Reggiani ecoTERRA solution also provides the fabric with an even softer hand feel.





## Why choose EFI Reggiani ecoTERRA solution?

- All-in-one solution: inline printing and finishing **NEW**
- Reduced carbon footprint cutting energy consumption **NEW**
- Minimum water consumption for printer and overall process **NEW**
- Fast turnaround time for on demand delivery
- One solution for multiple applications
- Authentic textile pigment solution with an even softer hand feel **NEW**
- Excellent wet and dry fastness
- Remarkable sharpness in detail
- 7 colours for a wide and vivid color gamut
- Meeting global regulations and the highest industry standards

APPLICATIONS	
Apparel	✓
Accessories	✓
Home textile	✓
Outdoor	✓

SUBSTRATES	
Cotton	✓
Viscose	✓
Linen	✓
Blends	✓



EFI Reggiani ecoTERRA Pigments are available in the following colors:



ecoTERRA  
Black



ecoTERRA  
Cyan



ecoTERRA  
Magenta



eco TERRA  
Yellow



ecoTERRA  
Red



ecoTERRA  
Green



ecoTERRA  
Violet

### EFI Reggiani ecoTERRA chemicals

Our recipe for your successful post-treatment chemistry

- EFI Reggiani PIGMENT SOFTENER to improve the hand feel
- EFI Reggiani PIGMENT FINISH and ACTIVA to enhance fastness results

## Fastness properties

Certified by Centro Tessile Serico Spa Consortile, Como, Italy

Colour	Light Fastness 100% ISO 105-B02	Washing 60°C ISO 105-C06	Perspiration Acid ISO 105-E04	Perspiration Alkaline ISO 105-E04	Crocking Fastness Dry ISO 105-X12	Crocking Fastness Wet ISO 105-X12
Black	6-7	4-5	4-5	4-5	5	4
Cyan	6-7	4-5	4-5	4-5	4	4
Magenta	6-7	4-5	4-5	4-5	4-5	4
Yellow	6-7	4-5	4-5	4-5	4-5	4
Red	6-7	4-5	4-5	4-5	4-5	3-4
Green	6	4-5	4-5	4-5	4-5	3-4
Violet	6-7	4-5	4-5	4-5	4-5	3-4

Test made on untreated woven cotton printed at 600 dpi, fixed in line 160 ° C for 3 minutes.

Please note that fastness performances can vary according to the substrate used in the final application.



E21K8S301 Centexbel  
Textile and leather chemicals.  
Tested and verified.  
[www.oeko-tex.com/ecopass](http://www.oeko-tex.com/ecopass)

This product has achieved  
the ZDHC MRSL Conformance Level 3  
in accordance with the ZDHC MRSL V3.1



GOTS Approved Additive  
Approved by Ecocert Greenlife GOTS-ECOCERT -08-01057

## Let's be brilliant. Together.

We understand you want breakthrough technologies to lead you through your digital journey. That's why we're passionate about driving your business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, textiles, ceramic tiles, and building materials with a wide range of printers and inks. Our unwavering commitment is to increase your profits, cut costs, improve productivity, and optimize efficiency — job after job, year after year. We're obsessed with your success. And we definitely believe we have the right people, technology and experience to help your business achieve its goals. Visit [www.efi.com/reggiani](http://www.efi.com/reggiani) or send an email to [info@efi.com](mailto:info@efi.com) for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

AutoCal, Best Eye, ColorGuard, ColorPASS, ColorRight, ColorWise, Command WorkStation, Cretachrom, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, Divisional Graphics, Distancing Graphics, DocBuilder, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, FabriVU, Fast-4, FASTRIP, FASTDRIVE, Fiery, the Fiery logo, Fiery Compose, Fiery Driven, the Fiery Driven logo, Fiery Edge, Fiery Essential, Fiery HyperRIP, Fiery Impose, Fiery Impress, Fiery ImageViewer, Fiery Intensify, Fiery JobExpert, Fiery JobFlow, Fiery JobMaster, Fiery Navigator, Fiery Prep-it, Fiery Prints, the Fiery Prints logo, Fiery TrueBrand, FreeForm, Inkintensity, Inkware, IQ, MicroPress, OneFlow, PressVu, PrintMe, the PrintMe logo, Prograph, ProGraphics, RIPChips, RIP-While-Print, SafeGuard Graphics, Spot-On, Spot Pro, UltraDrop, UltraPress, UltraTex, UltraVu, UV Series 50, VUTEK, the VUTEK logo, and WebTools are trademarks or registered trademarks of Electronics For Imaging, Inc. and/or its wholly owned subsidiaries in the U.S. and/or certain other countries.

All other terms and product names may be trademarks or registered trademarks of their respective owners and are hereby acknowledged.

© 2024 ELECTRONICS FOR IMAGING, INC. ALL RIGHTS RESERVED. | [WWW.EFI.COM](http://WWW.EFI.COM)

RE\_02\_04\_24\_US